



# Vietnamese Community of Oregon

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## *Letter of Invitation to sponsor the Vietnamese Community of Oregon at the New Year Festival 2015*

For over 20 years, our organization has been serving the comprehensive needs of the Vietnamese community in the Portland metropolitan area through an array of culturally educational services. We cordially invite you to come and be a part of our effort to increase cultural diversity and to improve wellness in the Vietnamese community! Proceeds from the dinner will support our program activities, including the New Year Festival, Mid-Autumn Festival, and program activities.

This year 2014's annual New Year Festival was a great success, drawing over 10,000 community members. With the help of more than 200 volunteers and health professionals, we provided free health screening services as well as cultural education for all participants. We also had a great success with the Mid-Autumn Festival with over 1000 community members in attendance.

We would like to invite you to participate as sponsors. The Sponsor Package is ranged from \$1,500 to \$10,000 including a booth (the location and size of the booth are depended on which Sponsor Package you choose to participate). If for some reason you can't be a sponsor, you can still have a booth at this event. We are asking you to contribute from \$350 to \$550 (the location and size of the booth are depended on how much your contribution is).

**The 2015 TET Festival will be on 2/21/2015, at Oregon Convention Center.**

All donations will be tax deductible.

You can contact **Eliza Le at 503-890-7818** or by the email [eliza.le@vnco.org](mailto:eliza.le@vnco.org)  
Please don't hesitate to call us if you have any questions. We are looking forward to hearing from you. **Deadline for sponsorship is 12/28/14.**

Thank you for your support!

Sincerely,

*Lana Co*  
President

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# 2015 Annual Sponsorship or One time of Sponsorship

## Annual Sponsorship

- **Platinum Sponsor: \$10,000 (\$10,000 tax deductible)**
  - 10 dinner tickets to the Annual Dinner event.
  - Acknowledgement by the event's MC.
  - Placement of your company's banner at all VNCO events when appropriate.
  - Exciting meet and greet to social network prior to the annual dinner event.
  - Including your company's link in VNCO's website resource page.
  - Acknowledgement by displaying your company's name and logo on VNCO website for one year.
  - Featuring in our community newspaper.
  - Giving a speech on the stage at the Tet Festival for 5 minus.
  - Having a free booth 10x26 at the Tet Festival event.
  - Having free 25 entrance tickets on the Tet event.
- **Gold Sponsor: \$5,000 (\$5,000 tax deductible)**
  - 10 dinner tickets to the Annual Dinner event.
  - Acknowledgement by the event's MC.
  - Placement of your company's banner at all VNCO events when appropriate.
  - Exciting meet and greet to social network prior to the annual dinner event.
  - Including your company's link in VNCO's website resource page.
  - Acknowledgement by displaying your company's name and logo on VNCO website for one year.
  - Featuring in our community newspaper.
  - Having a free booth 10x20 at the Tet Festival event.
  - Having free 10 entrance tickets on the Tet event.
- **Silver Sponsor: \$3,000 (\$3,000 tax deductible)**
  - 2 dinner tickets to the Annual Dinner event.
  - Acknowledgement by the event's MC.
  - Exciting meet and greet to social network prior to the annual dinner event.
  - Including your company's link in VNCO's website resource page.
  - Acknowledgement by displaying your company's name and logo on VNCO website for one year.
  - Having a free booth 10x20 at the Tet Festival event.
  - Having free 6 entrance tickets on the Tet event.

## One Time of the Sponsorship

- **TET (Vietnamese New Year) Support Sponsorship: \$1500 (\$1500 tax deductible)**
    - Acknowledgement on stage by the event's MC.
    - Including your company's link in VNCO's website resource page.
    - Acknowledgement by displaying your company's name and logo on VNCO website for one year.
    - Having a free booth 10x10 at the Tet Festival event. If you would like to upgrade the booth to 10x20, you need to pay an extra \$300.
    - Having a free 4 entrance tickets on the Tet event.
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- **Advertisement**
  - General full slide color page of one AD in VNCO slideshow: \$250
  - General full slide black & white page of one AD in VNCO slideshow: \$150
  - General half slide black & white page of one AD in VNCO slideshow: \$100
  - General half slide color page of one AD in VNCO slideshow: \$150  
[half page ads are only available with another half ad]
- **Rose Festival Sponsor:**
  - **\$500**
  - **\$400**
  - **\$300**
  - **\$200**
- **Mid-Autumn Children Festival Sponsor:**
  - **\$500**
  - **\$400**
  - **\$300**
  - **\$200**
  - **\$100**
- **Computer Classes Sponsor:**
  - **\$500**
  - **\$400**
  - **\$300**
  - **\$200**
  - **\$100**
- **Honor Student Scholarship sponsor:**
  - **\$500**
  - **\$300**
  - **\$100**
- **Community Engagement:**
  - **\$500**
  - **\$400**
  - **\$300**
  - **\$200**
  - **\$100**

Please contact **Eliza Le** at **503-890-7818**, [eliza.le@vnco.org](mailto:eliza.le@vnco.org)  
for any further assistance on reservations.

Thank you in advance for your support.  
**Our federal tax identification number is 32-0263661.**

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